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## **PRESS RELEASE**

**FOR IMMEDIATE RELEASE:**  
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### **Gobi Announces Downtown Initiative Grant for Winchendon**

**BOSTON – Senator Anne M. Gobi (D-Spencer)** is pleased to announce that the Town of Winchendon has been selected to receive funding through the Massachusetts Downtown Initiative (MDI) Technical Assistance Program. Winchendon has been awarded \$15,000 for consultant services to assist the town with a branding and wayfinding strategy to revitalize the town center.

"Downtown Initiative Grants provide an incredible opportunity for local communities to plan for future development and growth," said Senator Gobi. "I would like to congratulate the Town of Winchendon for securing these funds and I look forward to seeing the results."

MDI project awards are used to fund a variety of downtown revitalization initiatives across the Commonwealth. In partnership with local towns and cities, the Massachusetts Downtown Initiative will also be providing technical assistance in the form of workshops, programs, and professional consultant services as part of a holistic approach to downtown revitalization. These services will provide the framework and tools to continue advancing local improvements beyond the grant program. These grants support local downtown revitalization efforts by connecting municipalities with high-impact consultant services. The program is administered by the Department of Housing and Community Development.

For additional information please contact Senator Gobi's office at (617) 722-1540.

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